

### **AMENDMENTS TO THE CLAIMS**

*The listing of claims will replace all prior versions and listings of claims in the application:*

1. **(Currently Amended)** A method for viewing a movie in a theater, the method comprising:

presenting one or more users with at least one search option for selecting a movie based on location;

receiving a request from the one or more users to view a movie at a particular theater at a particular location, wherein the movie is associated with a profit threshold;

receiving a commitment to purchase a ticket to the movie from the one or more users, wherein the commitment includes authorization for a transaction for the one or more users to pay for the movie if the profit threshold is satisfied;

determining whether the profit threshold for the movie is satisfied;  
~~notifying~~ sending notification to the one or more users when the profit threshold is satisfied ~~and~~ indicating that the movie can be viewed in the particular theater by the one or more users at a particular time; and

receiving payment using the authorization included in the commitment for the movie from the one or more users after the profit threshold is satisfied.

2. **(Previously Presented)** A method as defined in claim 1, wherein receiving a request from one or more users to view a movie in at a particular theater at a particular location further comprises:

logging the one or more users into a website;

searching for the movie; and

identifying a location for each of the one or more users, the location of the one or more users used to select the particular theater.

3. **(Previously Presented)** A method as defined in claim 1, wherein receiving a commitment to purchase a ticket to the movie further comprises receiving payment from the one or more users.

4. **(Previously Presented)** A method as defined in claim 3, wherein receiving payment from the one or more users further comprises refunding payment to the one or more users if the profit threshold is not satisfied or if the profit threshold is not satisfied in a particular time period.

5. **(Previously Presented)** A method as defined in claim 1, wherein determining whether a profit threshold for the movie is satisfied further comprises at least one of:

determining if the profit threshold for the movie is satisfied based on the commitment of the one or more users; and

determining if an attendance threshold for the movie is satisfied based on the commitment of the one or more users.

6. **(Previously Presented)** A method as defined in claim 1, wherein notifying the one or more users when the profit threshold is satisfied further comprises identifying the location of the theater to the one or more users where the movie will be shown, wherein the location includes a place, a time, and a date.

7. **(Previously Presented)** A method as defined in claim 1, wherein determining whether the profit threshold for the movie is satisfied further comprises monitoring the threshold as additional requests are received.

8. **(Previously Presented)** A method as defined in claim 1, further comprising, notifying the one or more users that the profit threshold can be satisfied if at least one of the one or more users pays a premium for the movie.

9. **(Original)** A method as defined in claim 1, wherein the movie is one of:  
a movie that was previously released in theaters;  
a movie that was never released in theaters;  
a historical documentary;  
a movie that is in a production or planning stage; and  
a visual/audio performance.

10. **(Previously Presented)** A method as defined in claim 1, wherein notifying the one or more users when the profit threshold is satisfied further comprises showing the movie at a location of the one or more users, wherein the location is associated with the one or more users and with the movie.

11. **(Cancelled)**

12. **(Currently Amended)** In a system including a movie that has been shown previously in a theater and is not currently scheduled to be shown in [[the]] a particular theater again, a method for showing the movie in the particular theater, the method comprising:

presenting a website having at least one movie selection option based on location;

receiving input at the [[a]] website from one or more users of the website, wherein the input represents a movie that the one or more users desire to see in a particular theater;

maintaining interest level data at the website in response to the input from the one or more users, wherein the interest level data represents a commitment of the one or more users to view the movie in the particular theater, wherein the commitment of each of the one or more users includes an authorization for a transaction to collect payment;

comparing the interest level data against a profit threshold;

~~releasing the movie for viewing in the theater~~ when the interest level data surpasses the profit threshold, sending notification to the one or more users indicating that the movie will be shown in the particular theater and releasing the movie for viewing in the particular theater;

receiving payment from the one or more users using the authorizations included with the commitments from the one or more users.

13. **(Original)** A method as defined in claim 12, wherein receiving input further comprises receiving input over a telephone system.

14. **(Original)** A method as defined in claim 12, further comprising displaying the interest level data on the website.

15. **(Previously Presented)** A method as defined in claim 12, further comprising committing some of the one or more users to view the particular movie, the commitment further comprising payment prior to the profit threshold being satisfied for at least one user.

16. **(Previously Presented)** A method as defined in claim 12, further comprising receiving a commitment from some of the one or more users, wherein the commitment is not collected until the interest level data has surpassed the profit threshold.

17. **(Original)** A method as defined in claim 12, wherein the interest level data further comprises one or more indicators, wherein each indicator corresponds to a different location, further comprising displaying a particular indicator to a particular user, wherein a location associated with the particular indicator is also associated with a particular user

18. **(Cancelled)**

19. **(Currently Amended)** In a system including a movie that has previously been shown in a theaters, a method for causing the movie to be shown in a particular theater again, the method comprising:

determining a commitment of one or more users to view the movie in the particular theater, wherein the commitment increases each time a new user commits to view the movie and wherein the commitment includes authorization for a transaction to pay to view the movie;

receiving the commitment over a website;

when the commitment passes a profit threshold, ~~notifying~~ sending notification to the one or more users that have committed to view the movie indicating that the profit threshold has been satisfied and that the movie will be shown in the particular theater; and

showing the movie in the particular theater to at least the one or more users that have committed to view the movie.

20. **(Previously Presented)** A method as defined in claim 19, wherein determining a commitment of one or more users to view the movie in the particular theater further comprises:

receiving payment from some of the one or more users before the profit threshold is satisfied; and

receiving payment from some of the one or more users after the profit threshold has been satisfied.

21. **(Previously Presented)** A method as defined in claim 20, wherein receiving payment from some of the one or more users after the profit threshold has been satisfied further comprises receiving payment before notifying the one or more users that the profit threshold has been satisfied.

22. **(Original)** A method as defined in claim 19, further comprising notifying other users that the movie will be shown in the particular theater.

23. **(Previously Presented)** A method as defined in claim 19, further comprising asking some of the one or more users to pay a premium such that the profit threshold is satisfied with fewer users.

24. **(Original)** A method as defined in claim 19, wherein determining a commitment of one or more users to view the movie in the particular theater further comprises receiving a request from a particular user for the particular movie.

25. **(Original)** A method as defined in claim 24, wherein determining a commitment of one or more users to view the movie in the particular theater further comprises searching for the particular movie.

26. **(Original)** A method as defined in claim 19, further comprising linking to or from other websites that provide information related to the particular movie.